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Page 1: General Information

Q1 Name of Section

Visual Materials Section

Q2 Council Liaison

Melissa Gonzales

Q3 Report Submitter Information

Name	Kim Andersen
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Q4 Roster Updates: Please list all newly elected or appointed steering committee members. Include full name, position title, and term end date for each.

Sandra Varry, Chair 8/16/2018 – 8/16/2019, Florida State University Libraries

Mary Alice Harper, Vice Chair / Chair-Elect 8/16/2018 - 8/16/2019, UT Austin Ransom Center

Patrick Cullom, Member-at-Large 8/16/2018-8/5/2021, UNC Chapel Hill Libraries

Jessica Tai, Member-at-Large 8/16/2018 – 8/9/2020, UCLA Library Special Collections (taking over the remainder of the term vacated by the resignation of Alexis Peregoy)

Page 2: Projects and Activities

Q5 Completed:

Revised Standing Rules

Communication Committee conducted a survey of social media use:

75% want section news through email, 53% use social media; Views editor requests more content for Views

Discussions with VMCAS about merger with VMS concluded and determined that all in both sections are heavily in favor of merging

Views, formerly the VMS newsletter, has morphed successfully and completely into its new twice-yearly online magazine format (<http://saavms.org/views-archive/>)

Q6 Ongoing:

Working with SAA to facilitate the agreed upon merge of VMCAS into VMS

Figuring out how to use social media to benefit Section members and further Section work and to not be a distraction or, worse, a burden

Q7 New:

Working with AMIS and hopefully AMIA to offer some hands-on and perhaps webinar style continuing education programs or workshops on identification, handling, and preservation of motion picture film specifically targeted towards visual materials archivists who have motion picture film in their collections but whose primary focus is more general. This initiative grew out of the VMS-VMCAS-AMIS joint meeting discussions in DC where significant conversation revolved around the fact that graduate archives, public history, and library programs do not cover film and yet most visual materials archivists end up dealing with motion picture film in their shops. A consensus decided that this need could be addressed by our Sections in the coming year

Actively investigating the possibilities of having a Section business meeting that is completely separate from the Section program at next year's conference

Page 3: SAA Strategic Plan

Q8 Goal 1: Advocating for Archives and Archivists

No direct advocacy efforts were undertaken by VMS in 2017-18.

Q9 Goal 2: Enhancing Professional Growth

VM Section's Views magazine provides an excellent outlet for the publication of work by our members and for the widespread distribution of scholarship by our members to the world at large. Views is respectable and professional but not terribly competitive and it typically has a relatively sympathetic and supportive readership, so it is an ideal venue for beginning and mid-career professionals to experiment with publishing their work. Views, particularly as it currently has evolved into an online magazine-style journal with full color photos and images, links to external resources, etc..., delivers information and education via methods that are accessible, affordable, and up-to-date with technological change. Likewise Views supports the career development of members to assist them in achieving their goals.

Q10 Goal 3: Advancing the Field

By holding the joint meeting with sister sections VMCAS and AMIS, VMS participated actively in relevant partnerships and collaborations to enhance professional knowledge. Likewise our upcoming merger with VMCAS and our exploration with AMIS and AMIA to offer continuing ed programs about motion picture films are both collaborative initiatives undertaken to enhance professional knowledge and disseminate research in and about the field.

Q11 Goal 4: Meeting Members' Needs

See above re. VMCAS-VMS merger which will serve to facilitate effective communication with and among members and create opportunities for members to participate fully in the association.

Page 4: 2018 SAA Annual Meeting

Q12 Number of Attendees

~80

Q13 Provide a summary of meeting activities and highlights. (No minutes, please, just notes.)

AMIS (Audio and Moving Image Section) - VMCAS (Visual Materials Cataloging and Access Section) - VMS (Visual Materials Section) joint section meeting called to order by VMS Chair, Kim Andersen at 4:15 pm on August 16, 2018.

Announcement from outgoing council liaison Amy Cooper Cary:

- Incoming council liaisons are Melissa Gonzales for VMS / VMCAS and Ricky Punzalan for AMIS
- Report on Monday SAA Council meeting:

Two resolutions passed and will be presented at Friday's meeting

The Council endorsed the Protocols for Native American Archival Materials as an external standard

VMS Business presented by Kim Andersen:

- VMS Committee reports will be posted on VMS website: saavms.org
- Proposed revisions to the Standing Rules were approved
- Nikki Shayer of the Communication Committee conducted a survey of social media use: 75% want section news through email, 53% use social media; and she requests more content for the newsletter
- VMS Education Chair, Alexis Peregoy, has resigned
- Kim thanks the VMS Steering Committee for all of their work
- Election Results:

Chair-elect, Mary Alice Harper (Ransom Center, UT Austin)

Member at Large, Patrick Cullom (Wilson Library, UNC Chapel Hill)

Member at Large position vacated by Alexis Peregoy will be assumed by Jessica Tai (Library Special Collection, UCLA)

- There is \$250 from the SAA Section funding pilot project that needs to be spent

VMCAS Business presented by VMCAS Outgoing Chair, Sharon Mizota

- Ashley Levine is the VMCAS Incoming Chair
- Mention of potential merger of VMS and VMCAS since there is a 50% overlap in membership.
- There were no elections for VMCAS this year

AMIS Business presented by AMIS Outgoing Chair, Tre Bernev

2017-2018 SAA Section Annual Reports

VMS Business presented by VMS Outgoing Chair, He Demey

- Moving image added to Recorded Sound section name: special call was approved 89% to 11%, new change is posted on section website, "Audio and Moving Image Section"
- Mention of potential to work with AMIA (Association of Moving Image Archivists) to set up Audio Visual related workshops at future SAA meetings
- Election Results posted to AMIS website:
Incoming Chair, Sarah Cunningham
Chair-elect, Patrick Midtlyng
Web/Media Liason, Calvin Rydbom
Newsletter Editor, Kelly Applegate
Steering Committee, Judy Chou, Laura Starratt, Shannon Erb, JA Pryse
- Introduction of Public Broadcasting Preservation Fellowship through The American Archive of Public Broadcasting (collaboration of WGBH and the Library of Congress). Group of ten fellows from two 2018 cohorts introduced. Sarah Buchanan worked with the fellows and reminded us that AV education is a part of archival education

Incoming VMS Chair, Sandra Varry, introduced keynote speaker Richard Urban (Digital Asset Manager and Strategist, Corning Museum of Glass). "Managing Digital Assets: A Journey" urbanrj@cmog.org

Fascinating look into an archives in a museum in a corporation/business and how the archives work there is remarkably similar to academic archives work, government archives work, etc.... Face same challenges – particularly in digital realms. Urban a good and engaging presenter. His First SAA!

VMS outgoing chair, Kim Andersen, led discussion on the possible merger of VMS and VMCAS:

- History of VMS and VMCAS: Before the internet, some VMS members wanted another time to discuss cataloging so they became an SAA Roundtable.
- List-serves, conference calls, and video-conferencing means that separate meetings are less needed.
- Merging makes sense because of program competition
- VMS no longer endorses programs
- If merger happens, consider a ways of keeping discussions specific so as not to clog email list; should there be 2 separate list-serves or just one?
- Concern raised for gathering enough interest to get people to run for committee positions (on VMCAS) so a merger would hopefully fix that
- VMCAR formed out of a need that no longer exists (before there were standards for description)
- VMCAR was a roundtable that got swept up in the SAA change to make everything a section
- Roundtables were less formal than sections as they were places for people to get more personal and talk. They offered a little more intimacy. If we do merge, we should still offer a place for people to get together and share.
- SAA is open to having a day during the Annual Meeting that is more dedicated to section meetings and workshops
- Section business is less needed in meetings because that can now be shared easily online.
- Overall consensus is overwhelmingly to move forward with merge!

Continuing Ed/Workshop discussion

- Consensus is that yes, partnerships with AMIA and local groups for AV workshops and training on motion picture film essentials makes sense.
- VMS and ARSC (Association for Recorded Sound Collections) would also like to partner for these types of things.
- Meeting attendee who is in charge of hiring has had trouble finding candidates qualified in AV, metadata, sound, etc. and would like to see more workshops in order to give people more experience.

Announcements:

- The Library of Congress Special Collections will likely be hiring for a bunch of positions in the near future.
- The National Gallery of Art is currently hiring for a Media Archivist in the Gallery Archives

Q14 Link to meeting minutes on the section's microsite (optional):

Respondent skipped this question

Page 5: Questions for the Council

Q15 Does your section have questions or concerns for the SAA Council? Include notes on potential budget requests for Fiscal Year 2020 (July 1, 2019 – June 30, 2020).

Yes. Will it ever be possible again for Sections to endorse or recommend conference session proposals to the program committee?
