Visual Materials Section

Council Liaison: Melissa Gonzalez

Submitted by: Sandra Varry

2018-2019 Steering Committee Roster

<table>
<thead>
<tr>
<th>Chair</th>
<th>Sandra</th>
<th>Varry</th>
<th>Florida State University Libraries</th>
<th>8/18/2018</th>
<th>8/3/2019</th>
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<td>Chair</td>
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<tr>
<td>Vice Chair / Chair-Elect</td>
<td>Mary</td>
<td>Alice</td>
<td>The University of Texas at Austin</td>
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<td>Immediate Past Chair</td>
<td>Kimberly</td>
<td>Andersen</td>
<td>State Archives of North Carolina</td>
<td>8/18/2018</td>
<td>8/3/2019</td>
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<tr>
<td>Web Liaison</td>
<td>Alan</td>
<td>Renga</td>
<td>San Diego Air &amp; Space Museum, Inc.</td>
<td>5/12/2015</td>
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<tr>
<td>Newsletter Editor</td>
<td>Deborah</td>
<td>Rice</td>
<td>Wayne State University</td>
<td>8/16/2014</td>
<td>00/00/00</td>
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<td>Communications Coordinator</td>
<td>Nicola</td>
<td>Shayer</td>
<td>Marist College</td>
<td>7/29/2017</td>
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<tr>
<td>Committee Member (Cataloging &amp; Access Committee Chair)</td>
<td>Ashley</td>
<td>Levine</td>
<td>Artifex Press</td>
<td>11/16/2018</td>
<td>8/3/2019</td>
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<tr>
<td>Member-at-Large</td>
<td>Elizabeth</td>
<td>Reilly</td>
<td>University of Louisville</td>
<td>8/6/2016</td>
<td>8/15/2019</td>
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<td>Member-at-Large</td>
<td>Patrick</td>
<td>Cullom</td>
<td>University of North Carolina, Chapel Hill</td>
<td>8/18/2018</td>
<td>8/7/2021</td>
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<tr>
<td>Member-at-Large</td>
<td>Jessica</td>
<td>Tai</td>
<td>Houston Community College</td>
<td>8/18/2018</td>
<td>8/8/2020</td>
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ACTIVITIES

Completed: Visual Materials Cataloging and Access Section (VMCAS) successfully merged into VMS

Ongoing: Views is changing from a twice-yearly online magazine format to a blog format; Creating Terms of Reference document for incoming leadership and increased transparency; Working with AMIS and possibly AMIA to offer some hands-on and perhaps webinar-style continuing education programs or workshops on identification, handling, and preservation of motion picture film specifically targeted towards visual materials archivists who have motion picture film in their collections but whose primary focus is more general.

New: Steering Committee will create a "terms of reference" to better facilitate the work of members. A communications plan - we are inconsistent in our outreach and would like to improve - including discussion and potential projects related to advocacy.

STRATEGIC PLAN
Goal 1: Advocating for Archives and Archivists
No direct advocacy efforts were undertaken by VMS in 2018-19

Goal 2: Enhancing Professional Growth
Organizing multiple opportunities for section members to socialize and network in Austin, to allow for exchange of ideas and create the potential for collaboration. Included a visit to a local repository  
Updated VIEWS publication Wordpress blog format  
Allows linking to other VMS media channels (Facebook, Twitter, Instagram)  
Provides greater accessibility than current format.  
Allows for both regular issues and individual posts (all peer reviewed) that work for those with different levels of experience publishing opportunities

Goal 3: Advancing the Field
Foster and disseminate research in and about the field through the provision of educational presentations at the annual meeting, as well as through our Views publication and shared discussion on the listserv

Goal 4: Meeting Members Needs
New Views format will enable Section communication to be fresh and up-to-date  
Regularly used the listserv to communicate information from the steering committee SAA and outside sources that might be of relevance to members  
VMCAS-VMS merger was completed with full transparency and every effort made to include the membership in decision making through surveys and multiple opportunities to give feedback. The merger facilitates effective communication with and among members and create opportunities for members to participate fully in the association. Eliminates redundancy, and creates a stronger, more cohesive VMS

ANNUAL MEETING

Number of Attendees: 74

Summary of Meeting Activities:
Business meeting: General announcements and reports from steering committee members  
Update on the new format for Views publication  
Announcement of election results  
Two presentations:
    Keynote Speaker, Patrick Cullom: “I Think I Saw the Picture in the Durham Paper:” A Case Study in Iterative Processing
    Keynote Speaker, Elliot D. Williams: Reimagining Metadata Practices for a Large Digitized Image Collection
Announcement of additional section activities for the rest of the annual meeting

Link to Meeting Minutes: Will be posted to site shortly:  
https://docs.google.com/document/d/1ZYBneGePcxJxCazk6MRc-e6tj3f71QSDFF02eq0doqA/edit?usp=sharing

QUESTIONS FOR COUNCIL
Is it possible to have an anonymous forum for posting messages? Many members have been hesitant to post questions to the listserv because they fear retribution from and/or don’t want to misrepresent their colleagues and/or institutions. Regarding budget - not at this time.